

## Landlords Property listing guide:

- 1- Choose an experienced listing agent
- 2- Discuss the right price of your property
- 3- Choose listing agreement type:
  - ❖ Exclusive listing:
    - 1- Higher commitment of service
    - 2- Maximum exposure to the right tenant / investor
    - 3- Guaranteed high quality offers
    - 4- Simplified negotiation
    - 5- Accurate information's
    - 6- Build long term relationship
    - 7- Special marketing campaigns to sell / rent your property
    - 8- Your property will be showed by one agent
    - 9- 1-year free property management
  - ❖ Nonexclusive listing:
    - 1- List your property with numerous real estate agents
    - 2- Marketing your property in the same channels by different real estate agents
    - 3- More leads for your property
    - 4- Possibility of your property to be seen by same clients but with different agents
    - 5- No obligation to pay commission if you sell/ rent your property with your own efforts

- 4- Free professional photos for your property
- 5- Get your property verified

### Benefits of verified listing:

- ✓ Assuring your property is 100% available for sale or rent
- ✓ Gain more exposure for your property by prospective buyers/tenants
- ✓ High ranking on portals
- ✓ Receive more leads than a non-verified listing
- ✓ Contribute to building a trustworthy real estate market place
- ✓ A free service

### Verification Documents: Sell / Rent your property faster

- Title Deed or the Sales and Purchase Agreement
- A signed copy of the homeowner's passport or Emirates ID



- Property Advertising Agreement

- 6- Listing agent will create an appealing marketing description for your property to be published in our websites and real estate portals.
- 7- Free property advertising in all our channels
- 8- Arrange for property viewings
- 9- Forward to you all offers (set all potential buyers, tenants to identify the serious offers)
- 10- Listing agent will draft the sale/lease agreement for you before accepting any final offer.
- 11- Closing the deal



PROPERTY SHOP  
INVESTMENT LLC

